



# 2017 BOSTON MARATHON®



## MEDIA INFORMATION

### Credential Pickup Guidelines

**THE MARATHON CREDENTIAL OFFICE AND RACE WEEK PRESS ROOM** will be located in the Fairmont Copley Plaza Hotel's **STATE SUITE (LOWER LEVEL)** and be open from **WEDNESDAY, APRIL 12 THROUGH MONDAY APRIL 17, 2017. THE B.A.A. RESERVES THE RIGHT TO GRANT OR REVOKE ANY MEDIA CREDENTIAL.**

#### *Media Credential Distribution Location and Times*

<b>Location</b>	<b>Dates</b>	<b>Times</b>
Fairmont Copley Plaza Hotel	Wednesday, April 12 <sup>th</sup>	2:00 p.m. - 5:00 p.m. ET
State Suite (Lower Level)	Thursday, April 13 <sup>th</sup>	11:00 a.m. - 5:00 p.m. ET
138 St. James Avenue	Friday, April 14 <sup>th</sup>	8:00 a.m. - 5:00 p.m. ET
Boston, MA	Saturday, April 15 <sup>th</sup>	10:00 a.m. - 5:00 p.m. ET
	Sunday, April 16 <sup>th</sup>	10:00 a.m. - 5:00 p.m. ET
	Monday, April 17 <sup>th</sup>	6:00 a.m. - 8:00 a.m. ET

Specific guidelines for credential pick-up include:

- **EACH INDIVIDUAL MUST PERSONALLY RETRIEVE THEIR CREDENTIAL(S).** A valid photo ID and press identification must be presented at time of pickup. There are no exceptions to this rule.
- **EACH CREDENTIALLED INDIVIDUAL MUST PROVIDE THEIR CITIZENSHIP AND DATE OF BIRTH BY MARCH 31.**
- **NO ONE UNDER 18 WILL BE ALLOWED IN THE MEDIA AREAS.**
- Media will be **REQUIRED TO SIGN A B.A.A. WAIVER AND RELEASE** prior to taking receipt of their credentials.
- Media will be **REQUIRED TO SIGN THE U.S. NEWS ACCESS GUIDELINES FOR NON-RIGHTS HOLDING ORGANIZATIONS** prior or to taking receipt of their credentials.
- **MEDIA CREDENTIALLED FOR THE PHOTO BRIDGE** will be **REQUIRED TO PROVIDE THEIR SOCIAL SECURITY NUMBER OR PASSPORT NUMBER PRIOR TO MARCH 31.**
- **PHOTO START MEDIA, S11 CREDENTIALS WILL NOT BE DISTRIBUTED IN HOPKINTON ON THE MORNING OF THE RACE.** They will be distributed only at the Fairmont Copley Plaza Hotel. No one will be allowed in the restricted photo area at the start without a **PHOTO START MEDIA, S11** credential. Further, Photo Start credentials are for **STILL PHOTOGRAPHERS AND THE OFFICIAL BROADCASTER ONLY.**



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## **COURSE ACCESS AND RACE DAY PRESS ROOMS**

### **Media at the Race Start Area**

#### ***Security***

All credentialed media will be subject to security sweeps as executed by public safety officials. Media will also be required to pass through security check points before entering Hopkinton Common. If a member of the media leaves the secure zone, they will need to be rescreened by a public safety official. Please plan for extra time to pass through all checkpoints.

**MEDIA MUST WEAR THEIR CREDENTIAL AROUND THEIR NECK AT ALL TIMES.**

**A MARATHON MEDIA JACKET WILL BE PROVIDED TO ASSIST WITH IDENTIFICATION.**

**FAILURE TO ADHERE TO THESE GUIDELINES AND RESTRICTIONS WILL RESULT IN THE LOSS OF CREDENTIALS AND REMOVAL FROM THE MEDIA AREAS.**

#### ***Media Transportation to the Start***

- Transportation to the start will be provided for media members who have been issued the appropriate credential for the **MEN'S/WOMEN'S PRESS TRUCKS, S7 and PHOTO START MEDIA, S11**).
- Transportation to the start will be provided for additional media members with a **START MEDIA, S3** credential who wish to view the start and return to Boston. Note that you will not arrive back in Boston in time to view the finishes of the push-rim wheelchair or women's elite races.
- Please request a bus ticket when you pick up your credentials. The media buses will **DEPART FOR HOPKINTON AT 7:15 A.M. ET** from **STUART STREET AND TRINITY PLACE** behind the Fairmont Copley Plaza Hotel.
- Those members of the media receiving credentials for the **MEN'S AND WOMEN'S PRESS TRUCKS NEED TO CHECK IN WITH THE MEDIA LIAISONS BY 8:00 A.M.** The Press Trucks **WILL STAGE ON RAY STREET, S7**.
- For members of the media who are returning immediately to Boston, the bus **WILL DEPART FROM HOPKINTON AT 10:10 A.M. OR 10 MINUTES AFTER THE START OF THE ELITE MEN AND WAVE ONE**. The bus departs from Main Street (West of Route 85 intersection).

#### ***Designated Media Position – Hopkinton Common (START MEDIA, S3)***

There will be a **DESIGNATED AREA** provided for the media on **HOPKINTON COMMON, S3**. This is the only approved media area in Hopkinton for the 2017 Boston Marathon and the only area from which live stand up shots are authorized.



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## *Athlete's Village Access (START MEDIA, S2)*

The Athletes Village is **OPEN TO THE MEDIA**. **MEDIA TRUCKS WILL NOT** be permitted in the Athletes Village. **NO LIVE BROADCASTS** will be permitted from the Athletes Village except for **B.A.A. MEDIA PARTNERS WBZ-TV AND NBC SPORTS NETWORK**.

## *Designated Photo Media Position – (PHOTO START MEDIA, S11)*

The **PHOTO START MEDIA, S11** is for **STILL PHOTOGRAPHERS AND THE OFFICIAL BROADCASTER ONLY**.

Any live video coverage of the 2017 Boston Marathon Race Course prior to 6:00 p.m. ET remains **STRICTLY PROHIBITED**. **PLEASE SEE THE 2017 U.S. NEWS ACCESS GUIDELINES**.

**NO WIRELESS BACKPACK CAMERAS OR MAST CAMERAS ARE ALLOWED IN HOPKINTON.**

## *Satellite Truck Parking - Start Area*

**REQUESTS FOR SATELLITE PARKING MUST BE RECEIVED BY MARCH 31.**

Due to updates to the security footprint by public safety officials and demand for access, there is a limited amount of space available for satellite truck parking in Hopkinton. **ALL SATELLITE TRUCKS WILL BE LOCATED ON ASH STREET**. All truck parking must be approved by the B.A.A. and have been designated in your credential assignment. There will be no truck parking beyond the designated, approved area on Ash Street. Vehicles must display the **OFFICIAL VEHICLE PLACARD ISSUED BY THE B.A.A.**

Trucks will be required to move in place by 12 p.m. ET on Sunday, April 16. Trucks can begin moving into their positions at 6pm on Saturday, April 15. Once trucks are in place, they cannot leave the area before 1 p.m. ET on Monday, April 17. All trucks will be subject to security sweeps as executed by the Hopkinton Police Department. Trucks **CANNOT EXCEED 35' x 8'** in size.

## **Media at the Race Finish Area**

### *Security*

Media will also be required to pass through security check points before entering secure zones in Boston. If a member of the media leaves the secure zone, they will need to be rescreened by a public safety official. Please plan for extra time to pass through all checkpoints.

**MEDIA MUST WEAR THEIR CREDENTIAL AROUND THEIR NECK AT ALL TIMES.**

**A MARATHON MEDIA JACKET WILL BE PROVIDED TO ASSIST WITH IDENTIFICATION.**



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**MEDIA EXITING THE OVAL OR VENETIAN ROOMS AND HEADING TO THE FINISH LINE SHOULD PROCEED OUT THE DARTMOUTH STREET HOTEL EXIT, TURN RIGHT AND PASS THROUGH THE SECURITY CHECKPOINT AT DARTMOUTH AND ST. JAMES STREETS.**

**FAILURE TO ADHERE TO THESE GUIDELINES AND RESTRICTIONS WILL RESULT IN THE LOSS OF CREDENTIALS AND REMOVAL FROM THE MEDIA AREAS.**

***Copley Plaza Race Day Press Rooms – Oval & Venetian Rooms (FINISH MEDIA, F4)***  
**FAIRMONT COPLEY PLAZA, 138 ST. AVENUE, BOSTON, MA 02116**

In cooperation with John Hancock Financial, complete press facilities will be provided at the Fairmont Copley Plaza Hotel on Monday, April 17, from 6:00 a.m. – 7:00 p.m. ET. The Press Rooms are located in the Oval and Venetian Rooms. Seating assignments will be made on a priority basis and assigned seats will be clearly identified. Included in the Press Rooms will be phone lines, desks, television monitors, internet kiosks, refreshments, and other press services. Typed pages of the race results, as well as athlete quotes will be available.

### ***Internet***

Members of the media can retrieve select Boston Marathon competitor entry lists through the Official Boston Marathon website. Following the race on April 17, results and various statistics will be posted.

**[www.baa.org/news-and-press.aspx](http://www.baa.org/news-and-press.aspx)**

**USERNAME: press**

**PASSWORD: 121media**

**WIRELESS INTERNET** access will be available in all Press Rooms until 7:00 p.m. ET. There is **NO USERNAME OR PASSWORD.**

### ***Phones***

Please be aware of the following regarding the placement of calls for the limited number of telephones designated for shared use:

- |                       |   |
|-----------------------|---|
| <b>LOCAL:</b>         | Direct dialing in the 617 area code.<br>Dial “1” + the number in the 508, 978, and 781 area codes |
| <b>LONG DISTANCE:</b> | For credit card or collect calls,<br>Dial “0” + area code + number.                               |
| <b>800 NUMBERS:</b>   | Dial “1” + 800 + number   |



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## ***Post-Race Press Conferences - Grand Ballroom (FINISH MEDIA, F4)***

Every effort will be made to make the champions and challengers available for questions. A moderator will field questions from the media for a limited time. We appreciate your patience, as we may have to accommodate the following factors: injuries, mandatory drug testing, foreign language barriers and translations, etc. Should an athlete need to be interviewed in greater depth, special interview arrangements will be announced in the Oval Room, Venetian Room, and at the press conference.

Additionally, briefings with officials will occur in the Grand Ballroom as appropriate.

## ***Wrap-Up Press Conference (FINISH MEDIA, F4)***

The wrap-up press conference will take place at 10:00 a.m. ET on **TUESDAY, APRIL 18<sup>th</sup>** in the **VENETIAN ROOM** of the Fairmont Copley Plaza Hotel.

## ***Photo Bridge (FINISH MEDIA, F8)***

We ask for cooperation from media members credentialed for the Photo Bridge in regards to security measures for this area. Photographers and camera operators should be aware that the Photo Bridge is 75 feet from the Finish Line. A diagram will be supplied in the credential package you receive during Marathon week. In the interim, any questions regarding Photo Bridge procedures can be directed to the Marathon Credential Office. **ALL CAMERAS MOUNTED ON THE PHOTO BRIDGE MUST BE IN PLACE BY 7 A.M. ET on APRIL 17, 2017.**

## ***Finish Chutes (FINISH MEDIA, F1)***

Media representatives who intend to position themselves near the end of the finish chutes must hold a **FINISH MEDIA, F1**. Please note that security officials will be highly visible at this and other key locations. We ask for your cooperation and attention when they give instructions/direction. Due to the increased security, we recommend that you arrange to meet an athlete outside the finish area at a designated location and time for interviews. Further, **NO MEDIA** will be allowed west of the Dartmouth St. and Boylston St. intersection. All media must be positioned east of the Dartmouth St. and Boylston St. intersection. The **B.A.A. MEDIA LIAISON**, will allow Media to reposition behind the **YELLOW LINE**, at their discretion.

## ***Medical Tent***

Media access to the medical areas will be extremely limited and only permitted under normal, non-emergency circumstances. A **FINISH MEDIA, F1** will be required to enter the medical areas, at the discretion of the medical and media staffs. Please note that **WIRED AND LIVE CAMERAS WILL NOT BE ALLOWED** due to public safety concerns. A limited number of media will be permitted **ONLY** in the medical tent located on Dartmouth Street. Media access will be controlled beginning at 11:00 a.m. ET on race day. No more than eight (8) members of the media will be allowed in the medical tent at one time. **PLEASE BE AWARE THAT THE MARATHON MEDICAL, SECURITY AND**

**MEDIA STAFFS MAY SUSPEND ACCESS TO THE TENT AS DEEMED APPROPRIATE AT ANY TIME.**



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***Media Press Trucks (START MEDIA S7 & FINISH MEDIA F7)***

Please be advised that Press Trucks will be staying with the races as long as possible, arriving on Exeter Street near Copley Square just prior to the finish of the individual races. Therefore, **do not** expect to gain a viewing position within the finish line press area or on the photo bridge to see the elite athletes finishing following the arrival of the press vehicles. **THERE WILL BE A DESIGNATED VIEWING POSITION, FINISH MEDIA, F7, FOR MEMBERS OF THE MEDIA DISEMBARKING FROM THE PRESS TRUCKS. PHOTOGRAPHERS WILL BE ESCORTED TO THE PHOTO BRIDGE (F8). PHOTOGRAPHERS ARE NOT PERMITTED ACCESS TO THE STREET.**

***Stand Up Locations***

Designated stand up locations will not be provided for the 2017 Boston Marathon.

**MEDIA ON BOYLSTON STREET AT THE MEDICAL TENT WILL BE REQUIRED TO REMAIN BEHIND THE YELLOW LINE ON THE NORTH SIDE OF BOYLSTON STREET.**

***Satellite/Microwave Truck Parking—Finish Area***

**REQUESTS FOR SATELLITE TRUCK PARKING MUST BE RECEIVED BY MARCH 31, 2017. 2017.**

Due to updates to the security footprint defined by public safety officials, a limited amount of space has been provided for satellite truck parking in and around the Boylston Street Finish Area. **ALL SATELLITE/MICROWAVE TRUCKS MUST BE PARKED IN B.A.A. ASSIGNED LOCATIONS.** Truck parking must be approved by the Boston Athletic Association and have been designated in your credential assignment. The parking placard provided by the B.A.A. in your credential packet must be visible in the vehicle at all times. There will be no truck parking beyond the designated, approved area for non-Licensee holders.

**REPORTERS STATIONED WITH A SATELLITE OR MICROWAVE TRUCK MUST REPORT FROM THE NORTH SIDE BOYLSTON STREET CURB.**

**ALL TRUCKS MUST MOVE IN BY 5 P.M. ET on SUNDAY, APRIL 16, 2017.** Trucks may begin moving into place at 2 p.m. ET on Sunday, April 16. Note that **TRUCKS WILL NOT BE ALLOWED TO PARK ON MONDAY APRIL 17, 2017.**

**THERE WILL BE NO RE-ENTRY FOR TRUCKS. ONCE A VEHICLE IS IN PLACE IT CANNOT EXIT ITS DESIGNATED AREA BEFORE MONDAY, APRIL 17, AT 5 P.M. ET.**

Trucks will need to run on their truck generators as **TOWABLE GENERATORS ARE NOT PERMITTED.**

***Other Vehicle Parking***

A limited amount of parking for other media vehicles may be available in area garages on a first come, first served basis. The B.A.A. has not reserved additional parking.



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## **Media along the Course**

### ***Media on the Marathon Course***

The B.A.A. is not providing media credentials for any outlets who wish to report from areas along the course route outside of Hopkinton and the Finish Area in Boston, as they are not considered official B.A.A. areas.

Any live video coverage of the 2017 Boston Marathon Race Course prior to 6:00 p.m. ET remains **STRICTLY PROHIBITED. ADDITIONAL INFORMATION CAN BE FOUND IN THE U.S. MEDIA NEWS ACCESS GUIDELINES.**

## **Marathon Media Contact Information**

### **Boston Athletic Association**

**T.K. Skenderian, Communications Director**

media@baa.org

P: (617) 778-1632

F: (617) 236-4505

### **John Hancock Financial**

**Brian Carmichael**

bcarmichael@jhancock.com

P: (617) 663-4748

F: (617) 663-4790

### **Press Room (April 12 to April 17)**

P: (617) 375-9800

F: (617) 375-9802

## **Media Credential Contacts**

### **Chris Conley, Media Credential Coordinator**

conley@baa.org

P: (617) 778-1629

F: (617) 236-1652

### **Credential Room (April 12 to April 17)**

P: (617) 375-9800

F: (617) 375-9802