



**2020 BOSTON
MARATHON®**



MEDIA CREDENTIAL TERMS AND CONDITIONS

In consideration of accepting any credential, you hereby for yourself, your heirs, executors and administrators waive and release any and all rights and claims for damage you may have against the Boston Athletic Association, its employees and vendors, USA Track and Field, the sponsors (including, but not limited to John Hancock), the volunteers, the Commonwealth of Massachusetts, or the Cities and Towns in which the race is contested, their representatives, successors and assigns for any and all injuries suffered by you with respect to the Boston Marathon.

Additionally, you and the outlet to which you belong agree to adhere to the Boston Marathon News Access Guidelines. WBZ-TV and NBC Sports Network are the exclusive local and domestic rights holders. An agreement to these guidelines is necessary prior to distribution of credentials.

BOSTON MARATHON NEWS ACCESS GUIDELINES

Following are the news access guidelines for non-rights holders seeking to distribute live and/or delayed video and/or audio content of the 2020 Boston Marathon in the United States and Canada. These guidelines pertain to all media in all forms of distribution known or not known.

News access for distribution outside the United States and Canada requires a separate licensing agreement. Use of any footage for any purpose outside the news access window both inside the United States and Canada and worldwide also requires a separate licensing agreement.

Media credentials are granted on a priority and space-available basis to those members of the media who are reporting on the event for a recognized, existing and established outlet and sign this form agreeing to abide by the following procedures and conditions:

1. **Live** video coverage, transmission or posting of any part of the 2020 Boston Marathon race course including the Athletes' Village and the Finish Line Area between 8:45 a.m. ET and 6:00 p.m. ET on race day by non-rights holders is strictly prohibited. Any and all live coverage requires a separate licensing agreement.
2. Non rights holders may use up to 90 seconds of delayed race footage beginning at 1:00 pm on race day and extending for a period of 36 hours to 1:00 a.m. ET on April 22, 2020. All Boston Marathon footage must be taken down at that time. Use of footage in excess of 90 seconds is strictly prohibited. Furthermore, non-rights holders may only use such coverage in regularly scheduled newscasts including sports newscasts in the United States only.
3. Non-rights holders will be permitted to broadcast live interviews and other news coverage from B.A.A.-designated media areas before 8:45 a.m. ET and after 1:00 p.m. ET. Media will be permitted to tape interviews with the elite athletes at the press conference area in the Fairmont Copley Hotel.
4. Access to fully produced coverage by non-rights holders for news access purposes is available to broadcasters upon request. Outlets using this footage must courtesy credit B.A.A. and NBC Sports Network. Outlets using footage from WBZ-TV must courtesy credit B.A.A and WBZ-TV.
5. Media are prohibited from wearing action cameras such as GoPros while running in the Boston Marathon. Any footage of the Boston Marathon captured by runners or spectators is for personal use only. Personal use shall mean non-commercial use of such footage only. Any Boston Marathon footage for personal use shall not include any distribution for such purpose

as to charge money, collect fees, endorse a product or receive any form of remuneration. The Boston Marathon footage for personal use shall not be used in advertising and shall not be resold, relicensed, or sub-licensed. Any Boston Marathon footage usage cannot violate rights held by existing B.A.A. sponsors and/or partners.

6. Public Safety officials have designated the Boston Marathon Course and Event, including all spectator areas along the course, a NO DRONE ZONE. Operation of any type of unmanned aerial vehicle (UAV) on or along the course, or over any B.A.A. event, is prohibited. This prohibition on using drones (UAV's) for any purpose, including capturing, or attempting to capture video or images of the Boston Marathon, applies to the media. The capture of any Boston Marathon footage by any means must comply with all the rules and provisions set forth within this document.
7. Audio-only reports of less than three minutes per hour are permitted from 8:45 a.m. ET to 1:00 p.m. ET.
8. All organizations and individuals seeking use of footage for any project after the designated news access window must enter into a separate licensing agreement. This includes projects that involve the creation of an audio-visual project, regardless of the medium, including but not limited to documentaries, feature films, commercials, anthology programs, not-for-profit organizations, student projects, festival films and any project following an individual, the sport of running or other similar projects.
9. Media wishing to gain access to the "Boston Marathon Race Course" and other designated media areas for the purpose of coverage described above shall request media credentials from the B.A.A. Press / Media Credentials Office. Assignment and distribution of credentials is contingent upon signed agreement with the policies outlined in these guidelines and is at the sole discretion of the B.A.A. The B.A.A. cannot guarantee that space will be available to all applicants.
10. The "Boston Marathon Race Course" refers to the following:
 - The actual race course, the use of streets gained through permit with the local communities.
 - The Finish Line Area, Boylston Street - the sidewalks and street roughly from Exeter to Dartmouth Streets, including the finish press bridge.
 - The start area, generally the triangles along Route 135 in Hopkinton on the Town Green and any other areas falling under the security of the B.A.A. (through fencing and volunteer patrols).
 - Any re-broadcast, live or delayed, of race coverage other than as described above is prohibited and will be considered grounds for denying a station press access in future years. The B.A.A. reserves the right to review and revoke credentials from any station or outlet at any time.

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