



# 128<sup>TH</sup> BOSTON MARATHON®



## **Boston Marathon Television Non-Rights Holder Reminders, Updates, and Information**

### **Boston Marathon News & Media Access Guidelines**

All media must follow the News & Media Access Guidelines, which can be found here and at the following QR code.

- Of particular note, live video coverage (including all aerial coverage), transmission or posting of any part of the 2024 Boston Marathon race/racecourse including the Start Area in Hopkinton, the Finish Line Area in Boston, Awards Ceremony Area, and Mixed Zone in Boston between 8:30 AM and 6:00 PM ET on race day by non-rights holders is strictly prohibited. Please read the Media Access Guidelines for additional information and details.
- Non-rights holders may use up to 60 seconds of delayed race footage per regularly scheduled news/sportscasts in the U.S. only beginning at 2:00 PM ET on race day for footage of the professional races, and beginning at 4:00 PM ET on race day for footage of the general field. Use of footage in newscasts extends for a period of 36 hours to 2:00 AM/4:00 AM ET on April 17, 2024
- All organizations and individuals seeking use of footage for any project after the designated news access window must enter into a separate licensing agreement.



*Please review the News & Media Access Guidelines prior to race day. Failure to follow the Boston Marathon News & Media Access Guidelines will result in loss of credential/media access for your entire outlet, and may result in legal action and/or payment of rights fees for violating Boston Marathon licensing agreements.*

### **Boston Mixed Zone Access (NEW Location for 2024; see map below)**

Members of the media looking to interview general athletes may do so at the designated mixed zone area located at the northeast intersection of Boylston Street & Dartmouth Street. To access this area from the Fairmont Hotel, you must walk down Berkeley or Clarendon Streets to Boylston Street, then turn left. From Newbury Street or points north, you may enter this location via the Dartmouth Street/Boylston Street intersection. A map of this area is available at the bottom of this document.

B.A.A. representatives will be on hand to help coordinate athlete availability upon request within the mixed zone. *Note that only official broadcasters are allowed outside of the designated Mixed Zone. All champion and top finisher interviews will continue to be held in the Fairmont Copley Hotel Grand Ballroom Press Center.*

### **Media Truck Parking in Boston**

Television trucks in Boston must be parked on Newbury Street within the designated purple zones (see below map) on the four corners of Newbury/Berkeley Street intersection. **NO TRUCKS ARE ALLOWED TO PARK ON BERKELEY STREET.** Television trucks must be parked between 2:00 p.m. and 3:00 p.m. ET on Sunday, April 14 and may not be moved until the afternoon on Monday, April 15.

All television outlets parking within these spots must provide two points of contact in the case that trucks need to be moved at any time.

\*To utilize this parking, please contact [media@baa.org](mailto:media@baa.org) and B.A.A. media liaison Joe Romanelli ([jromanelli@romanelli.com](mailto:jromanelli@romanelli.com)) for further instructions and parking passes.

### Media Truck Parking in Hopkinton

Media parking in Hopkinton is extremely limited and is only allocated for television trucks, which must be parked on Hayden Rowe on the west (left) side of Hopkinton Common. Trucks must be parked on Sunday, April 14 between 9:00 a.m. and 2:00 p.m. in the designated spots. All trucks must have an official vehicle placard parking pass displayed with at least two points of contact in case the truck needs to be moved. Truck parking can be found on the below map, marked with the grey boxes on Hayden Rowe on the west (left) side of Hopkinton Common. (See below map). **NO PARKING WILL TAKE PLACE ON HAYDEN ROWE ON MONDAY MORNING, APRIL 15.** Additional non-broadcast vehicle parking is only available in designated areas at St. John's Church (5 minute walk to Hopkinton Common) with proper vehicle placard.

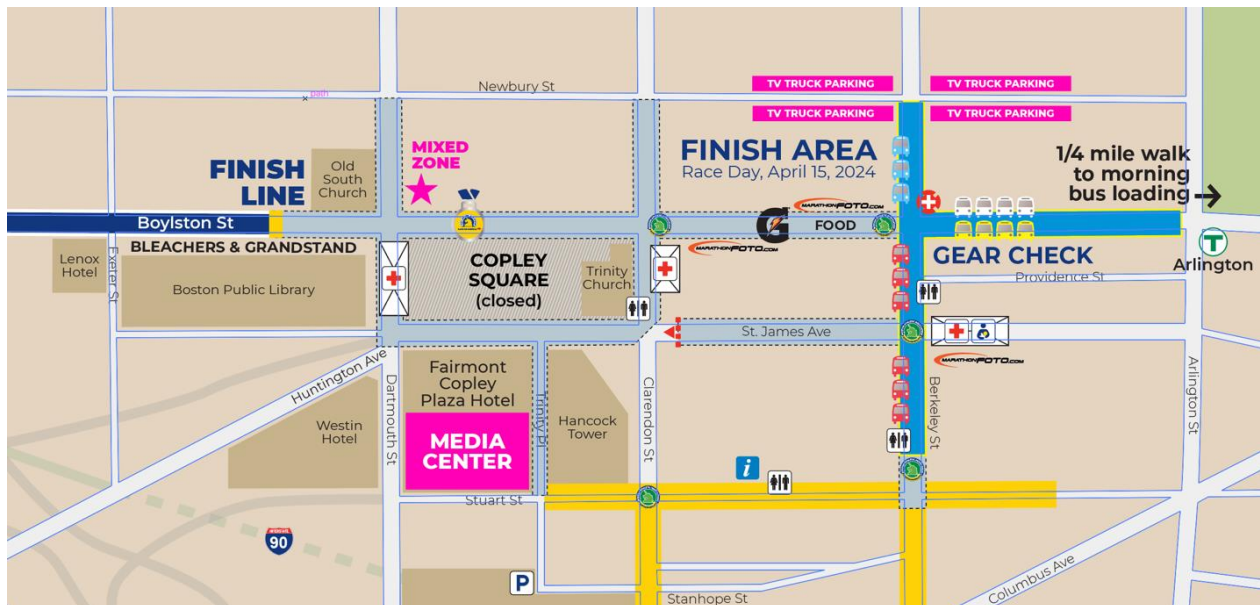
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### Media Schedule of Events & Media Resources

A schedule of all Boston Marathon media events, as well as pertinent media resources such as race media guide, start lists, splits, digital media guide, and results, [can be found here \(https://bstnmar.org/Media\)](https://bstnmar.org/Media).

This link will continuously be updated in the lead-up to and during race day.

### FINISH AREA MAP



# HOPKINTON START AREA MEDIA MAP

