



**Boston Athletic Association
Annual Impact Report
2024-2025**



The BOSTON ATHLETIC ASSOCIATION

MISSION

Established in 1887, the **Boston Athletic Association** is a non-profit organization with a mission of promoting a healthy lifestyle through sports, especially running.

VISION

The Boston Athletic Association is committed to a world where all people can access and benefit from running and an active lifestyle.

STRATEGIC PRIORITIES

- **Present** and **preserve** the World's Greatest Marathon
- Immediately accelerate the delivery of the B.A.A. Mission through **new and evolved events and programming**
- Implement a comprehensive **community strategy**
- **Lead, grow, strengthen** and **develop** the Sport of Running



Our vision is to play our part in a world where ALL people can access and benefit from running and an active lifestyle. We want the Boston Marathon and all Boston Athletic Association (B.A.A.) events to be a place where participants can feel that they belong.

We take our role as a world leader in the sport seriously and want to do all that we can to continue to set the bar even higher wherever possible. Our partners, volunteers, participants, sponsors, and all of us at the B.A.A., represent an integral part of a team that has brought new strength, greater impact, and clarity of vision, purpose, and mission.

It is with a profound sense of gratitude that I share with you our 2024-2025 Boston Athletic Association Impact Report. I hope you enjoy this report and thank you for your support.

Cheri Blauwet, MD
Chair of the B.A.A. Board of Governors

On behalf of our Board of Governors and our staff, it is with great pleasure that I invite you to read our second annual Boston Athletic Association Impact Report.

The past twelve months have been busy and rewarding for our team. From delivering a world class marathon to growing our community collaborations, we have achieved new milestones, created new connections, and worked hard to put the mission and vision of our organization at the heart of all that we do.

This report provides a snapshot of our year and the key highlights across our work areas. We have included the thoughts and feedback of our partners, participants and recipients to give their perspective on the impact that we aim to achieve.

To all our friends and partners who work alongside us year-round to support and elevate our work – thank you. To those of you who run with us, thank you for moving forward with us. We could not do what we do without you. Enjoy our report.



Jack Fleming
Jack Fleming
President & CEO
Boston Athletic Association

2024-2025

YEAR IN REVIEW

From Hopkinton to Boston and beyond, the B.A.A.'s impact can be felt year-round.

- B.A.A. PRODUCED EVENTS
- B.A.A. SUPPORTED COMMUNITY EVENTS



MAKING AN IMPACT

The B.A.A. works to enrich our community through diverse year-round events and programming, which extend far beyond the iconic Boston Marathon. With events like the Boston 5K, 10K, Half, and youth and community races, the B.A.A. fosters an inclusive environment that promotes fitness, wellness, and community spirit. Our programming supports local initiatives, empowering runners of all ages, levels, and backgrounds to engage in physical activity and further the B.A.A.'s mission. Our year-long commitment to youth development helps to ensure a lasting positive impact on future generations, encouraging a lifelong love of running and healthy living.

IMPACT IN NUMBERS



BANK OF AMERICA BOSTON MARATHON OFFICIAL CHARITY PROGRAM

Through the Bank of America Boston Marathon Official Charity Program, the B.A.A. provides Boston Marathon invitational entries to select non-profit organizations. Non-profit organizations use these entries to recruit athletes who pledge to raise funds for their cause. For selection into the Bank of America Boston Marathon Official Charity Program, the B.A.A. greatly values local organizations that focus on building healthy communities.

\$50,400,000

TOTAL RAISED IN THE 2025 BANK OF AMERICA
BOSTON MARATHON
OFFICIAL CHARITY PROGRAM



"The B.A.A.'s support through charity bibs has been transformative for YES. The B.A.A.'s support through charity bibs has been transformative, fueling our work to inspire youth to live healthy, active lives. Having the YES team at the Marathon is incredible, and together we've built programs that introduce running to young people in fun, encouraging ways while strengthening community connections across Boston."

Bryan Van Dorpe, Executive Director
Youth Enrichment Services

"One of my favorite moments was watching our founders fire the starting gun for the charity wave—seeing them launch our runners on their journey was unforgettable. The B.A.A. charity program has such a tremendous impact, not only on organizations like ours, but also on the runners themselves. The training miles are tough, but knowing every step supports something bigger than yourself makes the experience extraordinary."

Ricardo Barraza
The Michael Lisnow Respite Center

176 NON-PROFITS IN 2025 ♦ **OVER \$600,000,000** RAISED SINCE 1989

OVER **\$385,000** RAISED

in 2025 by the **B.A.A. Gives Back Marathon Team** towards the B.A.A.'s work to bring the benefits of running and healthy lifestyle to more communities.



\$83,503 RAISED

in 2025 by the **B.A.A. Climate Crew Marathon Team** to help advance the B.A.A.'s commitment to sustainability.

**BOSTON
MARATHON
GIVING
DAY**
MARCH 20, 2025



\$1,870,000

raised during **Boston Marathon Giving Day** on March 20, 2025 with the support of Bank of America



B.A.A. NEIGHBORHOOD FITNESS SERIES

PRESENTED BY BOSTON CHILDREN'S HOSPITAL

OVER **1,200** PARTICIPANTS IN 2025



In 2024 - 2025, the B.A.A. held community fitness events - the **B.A.A. Neighborhood Fitness Series presented by Boston Children's Hospital** - in the neighborhoods of:

**ROXBURY • FRANKLIN PARK • MATTAPAN
EAST BOSTON • ALLSTON-BRIGHTON • DORCHESTER**

24.5%	22.5%	18.5%	15%	12%	7%
AAPI	WHITE	LATINX OR HISPANIC	OTHER	AFRICAN AMERICAN OR BLACK	MIXED RACE

2024-2025 Participant Demographics

2024 BOSTON MSXC

Boston Middle School Cross Country Championship

The 2024 Boston Middle School Cross Country Championship welcomed **300** middle school students from 12 Boston Public Schools

NEW EVENT
IN 2025
IN SOUTH BOSTON



The inaugural Carson Beach Shoreline 5K took place on Thursday, August 7 along William Day Blvd. in South Boston.

Half of the race spots were reserved for community groups, making it possible for their members to come together, free of charge, to share the joy of running 3.1 scenic miles on a beautiful late summer evening.

592 Participants



BRC

BOSTON RUNNING COLLABORATIVE

The Boston Running Collaborative aims to develop, support, and promote innovative and accessible strategies, events, and programs to improve the health in underserved areas, diversify the sport, elevate diverse leaders in the sport, and bring communities together around running and fitness.

OVER **3,000** YOUTH

PARTICIPATED IN BRC & COMMUNITY EVENTS ACROSS BOSTON

June 30
Moakley Park

July 14
East Boston

July 28
Charlestown

August 18
Moakley Park

2025 BRC Youth Track Meet Series

The Boston Running Collaborative donated

\$44,002

to local organizations in 2024-2025



**B.A.A. & ROXBURY COMMUNITY COLLEGE
ANNOUNCE MULTI-YEAR PARTNERSHIP**

In October 2024 the B.A.A. announced a multi-year partnership with the Reggie Lewis Track and Athletic Center to advance athletic programming and opportunities at the facility. In the 12 months since the announcement, RLTAAC has developed new programming serving youth, seniors, families and athletes across disciplines. The new offerings include community running, mental health workshops, chair yoga, wrestling, gaming and fitness classes.



“

The B.A.A.'s mission focuses on the promotion of healthy lifestyles through sport, especially running, and there's no better way to support this than partnering with the RLTAAC, which has been a valuable athletic hub for the Boston community since 1995.

B.A.A. PRESIDENT & CEO JACK FLEMING

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B.A.A. Gives Back Grants support nonprofits that advance the B.A.A.'s mission of promoting a healthy lifestyle through sports, especially running, in order to build healthy communities.



in 2025 by the **B.A.A. Gives Back Marathon Team** towards the B.A.A.'s work to bring the benefits of running and healthy lifestyle to more communities.

TEAM B.A.A.

B.A.A. RUNNING CLUB AND HIGH PERFORMANCE TEAM

Coaches Mark Carroll, Sarah Healy, Scott Cody, and Morgan Uceny



2024-2025 HIGHLIGHTS

- Megan Sailor - USATF 25K Championships - 2nd Place
- Isaac Basten qualified for USATF 1500 Outdoor Championship
- BAARC Open Men won the overall USATF-New England Grand Prix Road Racing team title
- Michael Dunlop - USATF 50K Championship - 1st place, 55+ division (3:58:48)

ALEXANDRA LUCKI

USATF-New England
Grand Prix 5K Championship
1st Place



RYAN EILER

Vermont City Marathon
1st Place



ERIK LINDEN

USATF-New England
Grand Prix 15K Championship
1st Place



CLUB MEMBERSHIP

390 B.A.A.
Running Club
Athletes

⬆ 126% increase since 2023



B.A.A. DISTANCE MEDLEY

The B.A.A. Distance Medley is a three-race series which combines the Boston 5K presented by Harvard Pilgrim Health Care, Boston 10K presented by Brigham and Women's Hospital, and Boston Half presented by Dana-Farber Cancer Institute and the Jimmy Fund.

3,000 ANNUAL PARTICIPANTS IN THE B.A.A. DISTANCE MEDLEY



9,034 Individual
Entries

♂ 4,243 ♀ 4,769 ♂ 22

\$900,000

Raised for Team Dana-Farber



10,098 Individual
Entries

♂ 4,374 ♀ 5,694 ♂ 30

\$127,010

Raised for Special Olympics
Massachusetts



8,981 Individual
Entries

♂ 4,217 ♀ 4,740 ♂ 24

\$350,000

Raised for Team Brigham



BOSTON MARATHON®

PRESENTED BY BANK OF AMERICA

Patriots' Day

Monday, April 21, 2025

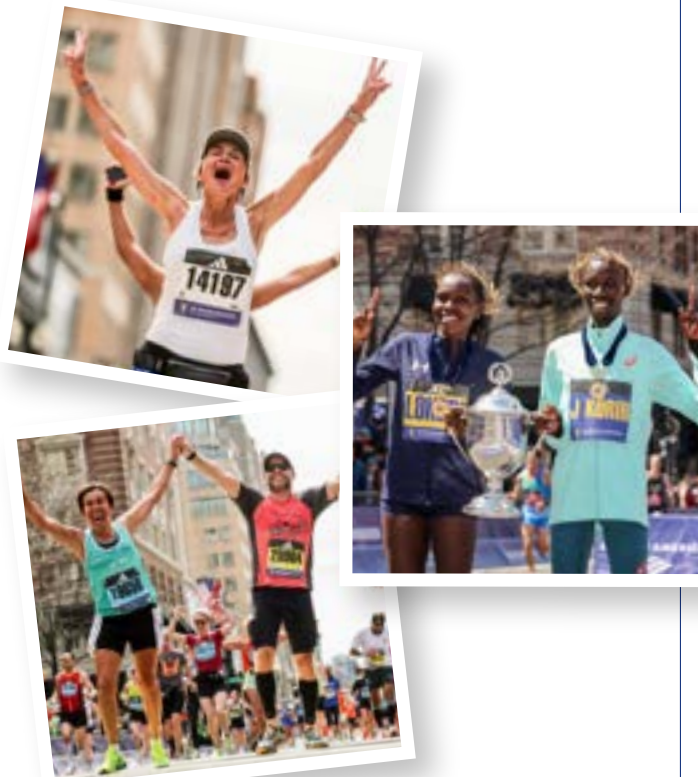


John Korir	2:04:45
Sharon Lokedi	2:17:22
Marcel Hug	1:21:34
Susannah Scaroni	1:35:20



INVITATIONAL MILE CHAMPIONS

Casey Comber (M Pro.)	04:07
Dorcas Ewoi (W Pro.)	04:43
Bryce Hellendrung (Boys MS 1K)	05:22
Nina Clement (Girls MS 1K)	04:46
Altamo Aschkenasy (Boys Mile)	04:26
Ciara Evans (Girls Mile)	05:13



"The 2025 Boston Marathon paid incredible tribute to the trailblazing athletes who have not only won this incredible race, but who have gone on to shape the sport of marathoning for countless others. As a wheelchair racer, experiencing the honoring of athletes who competed with integrity and advocated for inclusion at all levels, genders, and abilities meant so much to me.

"Boston remains one of my all-time favorite competitions and the B.A.A. continues to uphold the commitment to elite athletes in all divisions with continued support and integration. I firmly believe that marathons have the power to shape each of us, our communities, and our world and the Boston Marathon is a powerful example of that."

Susannah Scaroni, USA,
Women's Wheelchair Champion 2025

BY THE NUMBERS

28,506 FINISHERS

♂ 16,174

♀ 12,260

* 72

50 STATES
129 COUNTRIES

176 CHARITIES RAISED \$50,400,000

through the Bank of America Boston Marathon Official Charity Program



6,907 VOLUNTEERS + 1,782 Medical Volunteers



50 YEARS OF WHEELCHAIR RACING
CELEBRATION



250th PATRIOTS' DAY
CELEBRATION

Meet the Moment

Hopkinton to Boston.

Where determination is woven into the fabric of history and culture, we celebrate Patriots' Day to **"Meet the Moment"**. Getting to the start line isn't easy. Covering 26.2 miles is even tougher. But on the third Monday every April, our shared experience culminates in a celebration that is unlike any other sporting event in the world. At the Boston Marathon, training transforms into triumph, and moments of doubt morph into moments of strength. It's where the hard miles pay off, we overcome adversity, show heart and push forward. Every mile tells a story, every heartbeat personifies the spirit of the marathon, and we all come alive to embrace the journey that leads us to Boylston Street.



The Boston Athletic Association proudly celebrated 50 years of wheelchair racing at the 129th Boston Marathon presented by Bank of America, honoring a legacy of perseverance, innovation, and inclusion. Since **2025 Grand Marshal Bob Hall** first competed in 1975, wheelchair athletes have inspired the running community and pushed the boundaries of sport. This milestone year highlighted the achievements of champions past and present, recognized trailblazers who shaped the division, and underscored the B.A.A.'s commitment to accessibility and opportunity. Through storytelling, special events, and inspiring tributes, the organization celebrated not only the Boston Marathon's history, but the spirit of wheelchair racing.



"I was born legally blind, but I was also born with a special passion for running. I have been participating in the legendary Boston Marathon for 22 years now.

It is wonderful the Para/Adaptive divisions have grown and gained more recognition. The special stories are reaching more people to show others with (and without) similar disabilities what can be accomplished. Special mention has to go to how amazing the management and volunteers are for every B.A.A. event. They really care and want to make it a great experience for all. I am so thankful for the opportunities created and will continue to participate in the B.A.A. Para/Adaptive division events as long as I can."

Jennifer Herring, 2025 Para Athlete

WHEELCHAIR, PARA, AND ADAPTIVE CHAMPIONS

Men's Wheelchair	Marcel Hug	1:21:34
Women's Wheelchair	Susannah Scaroni	1:35:20
T61/T63/T43	Richard Whitehead	2:56:09*
	Meghan Bradshaw	3:58:15*
T62/T64;T42/T44	Marko Cheseto Lemtukei	2:46:24*
	Kelly Bruno	3:17:56*
T11/T12	Wajdi Boukhili	2:25:12*
	Joyce Cron	4:09:08
T13	Andrew Thorsen	2:47:57
	Lisa Thompson	3:42:01
T46	Atsbha Gebremeskel	2:57:11
T45/T46	Lisa Maciel	4:06:19*
T35-T38	Joseph Drake	4:11:17*
	Cristina Burbach	3:46:05
➤ T20	Thomas Cantara	2:37:35
	Montana Whiteley	3:51:43*

➤ New category for 2025; * Course Record

"The attention that the Boston Athletic Association pays to impaired athletes astounds me. At the Marathon and all the Distance Medley events, we have our own tent to prepare for the race. There, we are treated to fuel, hydration, and dedicated toilets. When the heat was oppressive at this year's 10K, staff were quick to check that we were prepared for it. Jack Fleming has been known to stop in to say hello. We get a dedicated start time right after the professionals. In the case of the Marathon, we are given a comfortable bus ride to Hopkinton. Para classification, which can be inaccessible, is made available to athletes on Marathon Weekend.

As if that were not enough, imagine the opportunity to meet runners whose challenges exceed one's own. It is beyond inspiring. The one thing that all these athletes have in common is that they refuse to accept limitations on what they can achieve. In providing access to a world-class outlet for their ambition, the B.A.A. validates their audacity.

My hope is that organizations around the world, especially those that manage the other Abbott World Marathon Majors, will look upon the practices of the B.A.A. as the gold standard for inclusion and adopt them for their events."

Joe Drake, 2025 Para Athlete



ENHANCED PARTICIPANT EXPERIENCES IN 2025



COURSE CLOSURE COMMUNICATIONS

In an effort to better support all our participants from the front to the back of the pack, a program was created around those finishing the marathon in the later hours of the day after the official finish line had closed.

A series of communications were sent ahead of race day to all participants to make them aware of the course closure time; clocks showing the time of day were placed along the route; and a team of additional volunteers from the American Red Cross were stationed out on course from 5:00pm to support all those participants covering their final miles of the marathon with aid, assistance and encouragement.



COURSE ENHANCEMENTS

This year's **Boston 5K** featured a new course to create an enhanced event experience as part of the Boston Marathon race weekend. Beginning at Boston Common, participants ran through Back Bay and Kenmore Square before turning right on Hereford and left on Boylston, ultimately ending at the Boston Marathon Finish Line. The crowds cheered on the 10,000 participants as they got their special moment in Copley Square.

In this year's enhanced **Boston 10K** course, participants crossed both the Longfellow and Massachusetts Avenue bridges, taking in scenic views of Boston and Cambridge. In the final few miles, athletes passed through Kenmore Square and the iconic Boston Marathon Finish Line on Boylston Street before proceeding to the Boston 10K finish on Boston Common.



Sensory-Friendly Area at THE BOSTON MARATHON

In partnership with the Doug Flutie Foundation for Autism and the town of Wellesley, the Boston Marathon had its first Sensory Friendly Viewing Area at Tolles Parsons Center.

This was a dedicated space for individuals who prefer a quieter, less crowded environment to experience the race. The area welcomed those with autism, disabilities, or sensory needs – we wanted to give everyone the opportunity to enjoy the magic of Marathon Monday.



BOSTON ATHLETIC ASSOCIATION

CLIMATE CREW

44 Athletes raised

\$83,503 in 2025

NEW
IN 2025

The **B.A.A. Climate Crew** was comprised of registered, qualified athletes who pledged to raise a minimum of \$1,500 to further the B.A.A.'s sustainability initiatives. This includes reducing the carbon footprint of the Boston Marathon by way of Renewable Energy Credit purchases or carbon offsetting, and/or purchases of reusable or sustainability focused products or services.

BOSTON'S MARATHONERS

55 Participants in 2025

In partnership with the
City of Boston's
COMMUNITY Runs Boston

"Growing up in low-income housing in Boston, I never imagined I'd be able to run a marathon. Thanks to the Boston's Marathoners Program, I not only got the chance to run Boston, but I crossed the finish line with one of my best childhood friends—a moment I'll never forget. This partnership has let me bring people from my community into B.A.A. races who might never have thought running was for them, and I'm so grateful to motivate others and make these events more accessible."



Waldys Guerrero, 2025 Boston's Marathoners participant

NEW
IN 2025



20 Participants in program's inaugural year



60,000
PARTICIPANTS
ATTENDED



POST-RACE
PARTY

11,500
TICKETS
SOLD



THANK YOU, VOLUNTEERS

OVER 10,930 VOLUNTEERS at B.A.A. events in 2024-2025

- 9,700+ — MARATHON & 5K
- 650+ — HALF MARATHON
- 580+ — 10K



161 VOLUNTEERS WITH OVER 30 YEARS OF SERVICE TO THE B.A.A.

2,900 FIRST TIME MARATHON VOLUNTEERS



"Volunteering with the B.A.A. has made me feel deeply connected to Boston. I started out filling in for a friend, but after that first experience, I was hooked. The energy at the finish line is unforgettable—like watching the first non-elite finisher in 2024, who was overcome with emotion as we cheered him on. Moments like that remind me how special it is to be part of the marathon community."

Sarah Beth Menck, Volunteer

"For more than 20 years, volunteering with the B.A.A. has been one of the most rewarding parts of my life. I started alongside my wife, and together we built countless memories helping runners and families at the finish line. The marathon community has given me so much—friendship, inspiration to start running myself, and the joy of seeing those big finish-line smiles year after year. Even after long days and tough weather, I look forward to it every year. It's an experience unlike any other."

Bruce Showstack, Volunteer

"I started volunteering with the B.A.A. in 2004, first at hydration stations and later chaperoning drug testing. What's kept me coming back each year isn't the gear - it's the relationships and sense of community. Since 2020, I've also served as co-captain of Black Men Run, creating space for Black men to focus on cardiovascular health and connection. It's been powerful to see my B.A.A. volunteer work intersect with my running crew leadership. From annual traditions to the life-changing Selma Grant experience, the B.A.A. has given me more than opportunities - it's given me a community."

Serghino Rene, Volunteer



AT THE BOSTON ATHLETIC ASSOCIATION

In March 2025, the B.A.A. launched our inaugural **B.A.A. Sustainability Report** in partnership with **Schneider Electric**. The report which details our approach to sustainability, including our efforts across relevant environmental, social and governance (ESG) topics will be produced on an annual basis.

We are committed to reducing our environmental impact while prioritizing the wellbeing of our team, participants, volunteers and the communities we serve. By embracing sustainable practices throughout our operations, we aim to make running a source of positive impact for people and the planet, today and for decades to come.



In our second year with Sneakers 4 Good, Expo participants had the opportunity to donate used sneakers for a good cause.

863 bags of shoes collected
5,052 pounds of goods donated
\$4242 in carbon offsets paid



WORLD ATHLETICS SUSTAINABILITY SILVER LEVEL ACHIEVED

Waste Diversion at the 2025 Boston Marathon presented by Bank of America

70%

Diversion achieved.
15% over 2024.

19 TONS

Clothing collected
in Hopkinton

9.1 TONS

Waste processed
as energy

The Boston Athletic Association is committed to

CELEBRATING INCLUSION

The Boston Athletic Association is committed to fostering diversity, equity, inclusion, and belonging within its community. By actively promoting a culture of respect and understanding, the B.A.A. strives to ensure that individuals of all backgrounds are valued and supported. This commitment is reflected in our initiatives, programs, and events, which aim to create a more inclusive and welcoming environment for all participants and supporters.

We Remember



ELIJAH LAGAT 1966 - 2025

Kenya's Elijah Lagat, champion of the 104th Boston Marathon passed away late September, 2025. Elijah made history in winning the race in the year 2000, sprinting with Ethiopian Gezahegne Abera and Kenya's Moses Tanui down Boylston Street to the closest finish in race history, with Lagat and Abera each receiving a final time of 2:09:47, and Tanui three seconds behind in third. Lagat's thrilling victory helped continue the lasting Kenyan legacy on the roads from Hopkinton to Boston. His achievements inspired and will continue to inspire Kenyan runners and future champions from around the world.

We join the running community in remembering Elijah, and extend condolences to his friends and family.

NINA KUSCSIK 1939 - 2025

Nina Kuscsik, the Boston Marathon's first Women's Division champion passed away in June, 2025. Nina was more than a pioneer, determined women's running advocate, and celebrated icon within the sport. To us, she was a friend who will always be remembered for her kindness, joyful laugh and smile. Nina held the distinct honor of winning the 1972 Boston Marathon, and recognized the platform that came with that triumphant moment, inspiring thousands of women to reach their own goals and finish lines in the decades since.

The B.A.A. extends heartfelt condolences to Nina's family, friends, and all in the running community who were touched by her grace.

